

## ANNOUNCING THE 2016 PTC CAPITAL CAMPAIGN

As you may be aware, the Provincetown Tennis Club is launching a capital campaign. The purpose of this email is to let you know what's in the works so far and to invite you to consider supporting the campaign.

### Save these Dates!

- **Sunday, August 21<sup>st</sup> at 3 PM at the club** PTC Annual Meeting; board elections, financial status, detailed presentation of how the proceeds from the capital campaign will be used
- **Saturday, August 27<sup>th</sup> 6-9 PM** at the club -- PTC Inaugural Annual Gala

### Purposes of the 2016 Capital Campaign

- Save the Lower Courts

After this season, the lower courts will no longer be playable in their current condition. Our court maintenance company has deemed the courts to be beyond repair and will no longer service them. Our collective liability is escalating to an untenable level. Unless we resurface these courts, we will have to close them permanently. *Capital campaign funds will be used to resurface the courts with a synthetic surface that plays similarly to clay and is easier on body joints than the current hard surface.* You can read more about the surface in a handout available at the front desk.

- Rebuild Retaining Walls and Improve Drainage System

Retaining walls are critical to keeping courts 4 and 5 playable and to resurfacing the lower courts. Courts 4 and 5 sit near a major slope and their continued playability requires shoring up of the retaining wall directly below, which is rapidly deteriorating. Our current drainage system, which carries rainwater and sprinkler water from the upper courts to the back part of our property, has become overgrown and needs to be repaired in order to avoid water-driven erosion. The area between the upper and lower courts has also become overgrown; the steps are rotting and create a major safety hazard. Likewise, the retaining walls on all sides of the lower courts are rotting and in need of repair. *Capital campaign funds will be used to rebuild retaining walls, improve water drainage, rebuild steps and landscape the area between the upper and lower courts.* Because our property abuts a wetlands area, we need detailed site surveys and permits from the Conservation Commission. *Capital campaign funds will also be used to obtain a site survey and to go through the Conservation Commission permitting process.*

### Financial Goal

\$150,000-\$175,000 (best and final bids pending). **100% of the funds raised in this capital campaign will go towards saving the courts with a surface that people will enjoy playing on.**

## Timeline

This email officially launches our 2016 Capital Campaign! With your generous support, we could have *all of the work completed in time for the 2017 season*. Let's GO!

## Becoming a Supporter

We're off to an incredibly strong start! The Board of Governors and several members have already made donations totaling \$38,500 to kick off the capital campaign. Here's how you can become a supporter:

### Bid on the Silent and Live Auction at the Gala on Saturday, August 27th

This will be our premiere gala event for 2106, and it promises to be loads of fun too. We'll be partying it up at the PTC (downstairs and upstairs) with silent and live auctions (comedian Judy Gold will be our live auctioneer), music, entertainment (Miss Richfield), and food and drinks. Some of the donated auction items include (total value \$30,000):

- *Pair of center court tickets to Wimbledon first week 2017*
- *Original oil paintings by Robert Cardinal, Julian Cardinal and TJ Walton*
- *Handcrafted chair by renowned furniture maker Kevin McLaughlin*
- *Red Sox tickets*
- *Cape Air tickets*
- *Exclusive wine package*
- *Wine and cheese pairing party*
- *Ptown vacation packages (including beachfront cottage rentals, dinner certificates and show tickets)*
- *AND more....*

Buy Raffle Tickets (available at the front desk) for chances to win prizes totaling more than \$1,000

- *3-pack of lessons with PTC head pro Ken Horgan (\$270 value)*
- *One of two Head ProPENN tennis racquets with complimentary stringing (\$270 value)*
- *Join the PTC for a week – FREE! (\$125 value)*
- *Racquet stringing by a PTC pro (\$50.00 value)*
- *Case of Tennis Balls*
- *Two Tickets to Comedian Judy Gold's Provincetown Show*
- *PTC apparel (\$100 value)*
- *Gift certificate to Kenneth Scott, an upscale men's apparel store located in Ptown (\$100)*
- *AND more....*

### Donate an auction item

We are still collecting donated items and services for the Aug 27<sup>th</sup> auction event. Please

contact Adam Slone or Jason Chapman if you have something you wish to donate.

### Make a pledge

If you would like to make a contribution in advance of the August 27<sup>th</sup> event, please contact Adam Slone, Jason Chapman, Betsy Barbeau, or Ken Horgan (contact info below).

### Volunteer to help

We need volunteers to help plan and staff the August 27<sup>th</sup> Auction. Please contact Ellen Conklin ((425) 466-8848) if you're able to pitch in.

### **In Appreciation of Your Support**

We all make choices about how to donate our resources. In appreciation for making a donation to the PTC, we will recognize supporters on a permanent engraved plaque that will hang in the clubhouse.

- Benefactor -- \$20,000 +
- Diamond -- \$15,000-\$19,999
- Gold -- \$10,000-\$14,999
- Silver -- \$5,000-\$9,999
- Bronze -- \$2500-\$4,999
- Patron -- \$1,000-\$2,499
- Friend -- \$500-\$999

### **Why we love the PTC**

We each have our own reason for belonging to and enjoying the Provincetown Tennis Club. We are part of a storied history dating back to the early 1900's. **We are a non-profit social club, collectively owned by us, the members.** The club's existence was made possible by those who came before us who shared a passion for Provincetown and tennis. Everything from the land we currently occupy to the courts themselves and the clubhouse were donated.

We offer programming and playing opportunities for members at all levels of play. We are also committed to serving the Ptown community through free play times for town residents, summer camps for kids, and "no-fee" child participation in the kids camp for any local families in need.

We are flourishing – our membership has grown from 44 full-time members in 2012 to 97 full-time members in 2016. Whatever your reason for choosing to belong to the PTC, please consider supporting this capital campaign to keep this wonderful club strong for our and future generations of tennis players!

We will be sending additional information between now and August 27<sup>th</sup> about the new surface, timeline for the work, and updates on the campaign. If you have questions, please feel free to reach out to one of the campaign committee members or email us at [PTCCapCampaign@gmail.com](mailto:PTCCapCampaign@gmail.com).

Thank you,  
The Capital Campaign Committee

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